

## CABLE TELEVISION RENEWALS COMMON TERMS

Access Channels	Cable channels reserved for the municipality under the franchise, either with or without studio and production facilities. Categories are public, educational and governmental or any combination of the three.
Addressability	Technical capability to change an individual subscriber's services from a central cable office, either by electronic command or in response to a subscriber's telephone call.
Amendment Ordinance	Formal change in the terms and conditions of an existing municipal consent ordinance with approval of the Board of Public Utilities.
Ascertainment Proceedings	Preliminary determination of past performance of the cable operator and future cable-related needs of the community.
Certificate of Approval	The document needed to operate a cable television system in New Jersey, issued by the Board of Public Utilities after municipal consent and cable company application have been reviewed for compliance with state and federal requirements.
Corridor Rights	Approval to run a cable television line through a municipality without providing cable service to persons within that municipality.
Custom Installation	Special installation of wires or equipment within a home that requires additional work such as "fishing" wires through walls or connection of an unusual configuration of customer-owned electronic equipment.
Dual Build	Two or more cable systems serving different, or overlapping, portions of the municipality.
Line Extension	Construction of additional cable television distribution lines along streets and roads that exist outside of the primary service area.
Local Origination	Cable channel operated and programmed by the local cable company as its own television station, usually carrying local advertising.
Make-Ready	Clearing space on utility poles to accommodate cable television wires.

Municipal Consent Ordinance	Ordinance required by the New Jersey Cable Television Act granting a municipality's permission for the cable operator to own, operate and maintain a cable television system within its borders, along with the terms and conditions for such.
Needs Assessment	Phase of the ascertainment process that evaluates future cable-related needs of the community and their reasonableness preliminary to establishing franchise renewal requirements.
Non-Standard Installation	Installation of a service or drop line which is generally more than 150-200 feet from cable lines existing on a public road.
Notice and Opportunity to Cure	Municipality or the Office of Cable Television must inform a cable company of alleged violations and give the company a reasonable chance to comply prior to action, including denial of the cable franchise.
Overbuild	Two or more cable systems serving the same territory throughout a municipality. The second company building its facilities after the incumbent company's facilities are in place.
Performance Review	Review of a cable operator's performance to determine whether the cable operator has substantially complied with significant franchise requirements and provided quality technical and consumer (but not programming) service reasonable to meet local needs.
Pre-Wiring	Placement of cable television wire within a future customer's home or building while it is under construction.
Primary Service Area	Portions of a municipality as designated by a map in which the cable television company has promised to make service available to all present and future customers without requiring the customer to share in the cost for a line extension. Customer still responsible for the cost for the installation.
Rebuild	Total replacement of worn-out or obsolete cable television equipment and cables.
Renewal	Formal extension or continuation of a franchise for a specific term upon the expiration of the prior Certificate of Approval.
Upgrade	Enhancement of a cable television system's channel capacity through placement with more advanced electronics in the existing plant.